

# Prentice Case St. Clair

## ***DETAIL IN PROGRESS . . .***

Professional Automotive Reconditioning Consulting and Brokerage  
P.O. Box 6155, San Diego, California 92166-0155  
**(619) 701-1100**

## **Curriculum Vitae**

### PROFESSIONAL MISSION

*To enhance the profitability of the automotive reconditioning industry  
through impassioned education and consulting.*

### PROFESSIONAL MEMBERSHIPS

Professional Detail Member, *International Carwash Association (ICA)*  
Professional Detail Member, *Western Carwash Association (WCA)*  
Member, *Peninsula Breakfast Club* (local business referral group)  
Member, La Jolla Chapter, *LeTip International* (business referral group)

### CAREER HIGHLIGHTS and PROFESSIONAL ACTIVITIES

#### Training

- Lead trainer at Rightlook.com from 1999-2003, providing training to over 200 individuals from around the country and the world in Automotive Detailing, Paint Touch-up and Spot-Blending techniques, Windshield Repair, and Vehicle Interior Repair.
- Assisted in on-site set-up and training of five-bay express and full-service detailing center in Mexico City, Mexico. Within one year, same company had expanded to three separate operations.

#### Industry Leadership Activities

- Technical Contributing Editor, *America's Car Care Business*
- Contributing Editor, *Auto Laundry News*
- Named in *Modern Car Care's* 2002 list of "Who's Who in Automotive Care"
- Chair, 2000 and 2001 Professional Detail Advisory Council of the ICA.
- Member, 1999 and 2002 Professional Detail Advisory Council of the ICA.
- Member, 1999 Education Committee of the ICA. Assisted in creating three-year educational strategic plan for the Association; assisted in the creation of the "Express Detailing Certification Program."
- Chair, Annual Convention 2000 and 2001 Detail Education Program Committee, ICA.
- Nominated to the 1999, 2000, 2001, and 2003 Board of Directors of the ICA.
- Thrice elected President of the Peninsula Breakfast Club (1999, 2000, 2001).

#### Speaking Engagements

- Invited lead speaker for the Detail Education Session of the 2001, 2002, and 2003 Annual Conventions of the WCA.
- Invited speaker for the 1998, 1999, 2000, 2001, 2002, and 2003 Annual Conventions of the ICA.
- Invited speaker at the 2002 California Autobody Association's Annual Convention.
- Invited training assistant at biannual professional detailing certification seminar held at Auto Beauty Products, San Diego, California in 1997, 1998, and 1999.
- Guest lecturer at Palomar College Automotive Maintenance Education Program, 1998 and 1999.

#### Publication Highlights (please see Publications section for listings.)

- Over 70 published articles in seven industry trade publications.
- Author, multiple video training packages
- Author, multiple technical training manuals

## Curriculum Vitae: Prentice Case St. Clair

### Broadcast Media Appearances

- Featured guest, HGTV (*Home and Garden*) network's *Smart Solutions* show number 836, to be aired late 2003.
- Featured guest, HGTV network's *Smart Solutions* show (taped June, 2003, show number TBA).

### Awards

- United States Department of the Navy Meritorious Service Award (1998) for assisting in the development and evaluation of the Navy's Total Quality Leadership Training Program.
- Three Technical Director's Awards (1991, 1992, 1993) for assisting in the development of training manuals for United States Navy's Total Quality Leadership Training Program while at Navy Personnel Research and Development Center.

## HISTORY and EDUCATION

2003-present	President, Detail in Progress, Inc.
1999-present	<i>Independent Consultant</i> to the automotive reconditioning industry.
1999-2003	<i>Professional Trainer (External)</i> , Rightlook.com, San Diego, California.
1995-2002	Owner-operator, <i>Detail in Progress</i> . . . Full-time detailing operation.
1996-2003	Attendance at multiple workshops, seminars, and educational programs in automotive detailing.
1994 (Jul-Sep)	<i>Senior Administrative Analyst</i> , Office of Student Research and Information, University of California, San Diego, California
1989 to 1994	<i>Personnel Research Psychologist</i> , Organizational Systems Department, Navy Personnel Research and Development Center, San Diego, California.
1988 to 1989	<i>External Research Analyst</i> , Organizational Effectiveness Department, Kaiser Permanente Health Maintenance Organization, Los Angeles, California.
1988 to 1989	<i>Instructor and Program Coordinator</i> , Claremont Colleges Emergency Medicine Education Program, Claremont, California.
1989	<b>M.A.</b> , Applied Research Psychology. The Claremont Graduate School, Claremont, California.
1986	<b>B.A.</b> , Social Psychology. University of California, Los Angeles.

## PUBLICATIONS

### Contributions to Industry Trade Publications (specific references available upon request)

*American Clean Car*: 16 published articles, 1 pending.

*America's Car Care Business*: 23 published articles, 3 pending.

*AutoGlass*: 1 published article.

*Auto Laundry News*: 5 published articles.

*ICA Update (International Carwash Association's newsletter)*: 5 published articles.

*Modern Car Care*: 16 published articles, 1 pending.

*Professional Carwashing and Detailing*: 1 published article.

### Training Manuals

St. Clair, P. C. (2003). *Cyclo Dual-Head Polisher (usage manual)*. California: Rightlook.com. 35 pages.

St. Clair, P. C. (2002). *RightTouch Paint Touch-up Manual*. California: Rightlook.com. 35 pages.

St. Clair, P. C. (2002). *Professional Interior Repair: Color Mixing and Matching*. California: Rightlook.com. 20 pages.

St. Clair, P. C. (2002). *Professional Interior Repair: Hard Plastic and Dashboards*. California: Rightlook.com. 20 pages.

St. Clair, P. C. (2002). *Professional Interior Repair: Leather*. California: Rightlook.com. 20 pages.

St. Clair, P. C. (2002). *Professional Interior Repair: Vinyl*. California: Rightlook.com. 20 pages.

St. Clair, P. C. (2001). *Professional Interior Repair: Velour and Fabric*. California: Rightlook.com. 20 pages.

St. Clair, P. C. (2000). *Professional Vehicle Interior Repair*. California: Rightlook.com. 50 pages.

St. Clair, P. C. (2000). *Professional Windshield Repair*. California: Rightlook.com. 25 pages.

St. Clair, P. C., & Powers, S., (2000). *Business and Marketing Guide for the Automotive Reconditioning Industry*. California: Rightlook.com. 125 pages.

## **Curriculum Vitae: Prentice Case St. Clair**

St. Clair, P. C., Powers, S., & Burford, B. (2000). *Detailing for Profit: Detailing Manual*. California: Rightlook.com. 225 pages.

St. Clair, P. C. (1999). *Professional Paint Touch-up and Micro Repair*. California: Rightlook.com. 50 pages.

## Curriculum Vitae: Prentice Case St. Clair

### Videotape Training Products

Powers, S. (Producer), St. Clair, P. C. (Writer & Director). (2000). *Detailing for Profit*. California: Rightlook.com.

Powers, S. (Producer), St. Clair, P. C. (Writer & Director). (pending). *Paintless Dent Repair*. California: Rightlook.com.

Powers, S. (Producer), St. Clair, P. C. (Writer & Director). (2000). *Professional Paint Touch-up and Micro Repair*. California: Rightlook.com.

Powers, S. (Producer), St. Clair, P. C. (Writer & Director). (2001). *Professional Automotive Carpet Dyeing System*. California: Rightlook.com.

Powers, S. (Producer), St. Clair, P. C. (Writer & Director). (2001). *Professional Windshield Repair*. California: Rightlook.com.

Powers, S. (Producer), St. Clair, P. C. (Writer & Director). (2002). *Professional Interior Repair: Velour and Fabric Repair*. California: Rightlook.com.

Powers, S. (Producer), St. Clair, P. C. (Writer & Director). (2002). *Professional Interior Repair: Vinyl*. California: Rightlook.com.

Powers, S. (Producer), St. Clair, P. C. (Writer & Director). (2002). *Professional Interior Repair: Hard Plastic and Dash*. California: Rightlook.com.

Powers, S. (Producer), St. Clair, P. C. (Writer & Director). (2002). *Professional Interior Repair: Color Mixing and Matching*. California: Rightlook.com.

Powers, S. (Producer), St. Clair, P. C. (Writer & Director). (2002). *Professional Interior Repair: Hard Plastic and Dash*. California: Rightlook.com.

Powers, S. (Producer), St. Clair, P. C. (Writer & Director). (2002). *RightTouch Paint Touch-up System*. California: Rightlook.com.

### REFERENCES

Available upon request.

## Bio for Prentice St. Clair

Prentice St. Clair is the president of Detail in Progress, an automotive reconditioning consulting firm in San Diego, California. He has served on the ICA's Professional Detailing Advisory Council for several years and has contributed 60 articles to the industry's leading trade magazines. He is the author of the widely-acclaimed video training package "Detailing for Profit" and has conducted professional detail training for four years.